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**GOLFER**

**Chuck Kocsis –  
The Best There Ever Was**

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Summer 2006

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Michigan Golfer  
is produced by

Great Lakes Sports  
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GLSP Advertising &  
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Michigan Golfer is published online four times a year by Great Lakes Sports Publications, Inc., 3588 Plymouth Rd, #245, Ann Arbor, MI 48105-2603.

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Back Issues: May be ordered by sending \$5.00 with your name, address and issue requested to Michigan Golfer, 3588 Plymouth Road, #245, Ann Arbor, MI 48105-2603.

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Cover: *Chuck Kocsis. Photo from Michigan Golfer archives.*

# Chuck Kocsis – The Best There Ever Was

By Jack Berry

*Looking back over Chuck Kocsis's career, his record is staggering.*

Sure, we knew he was regarded as the greatest golfer in Michigan history and the Golf Association of Michigan affirmed that by naming him Golfer of the Century. And Kocsis, who died May 30 at the age of 93, played just about the entire century.

Not only did Kocsis win more than anyone, he did it over the greatest span. He was 17 in 1930 when he crushed three-time champion James D. Standish Jr., 9 and 7, in the 36-hole final for the first of his record six Michigan Amateur championships and then he shocked the national golf world when he knocked off “Greatest Game Ever Played” Francis Ouimet in the first round of the U.S. Amateur at Merion Golf Club.

Kocsis nailed his second giant of the game when he was 18. He defeated 1927 U.S. Open and 1931 British Open champion Tommy Armour in the 1931 Michigan Open playoff, the first of his three Michigan Open titles.

He played on Walker Cup teams in three different decades, 1938, 1949 and 1957, was low amateur in the 1934 and 1937 U.S. Opens and competed in nine Masters tour-

naments. He was runnerup to Harvie Ward in the 1956 U.S. Amateur.

And he was 60 years old when he decided to enter the 1973 United States Amateur at the Inverness Club in Toledo. Sixty. In a championship dominated by collegiate stars on their way to the PGA Tour. Gary Koch, Bill Kratzert, Danny Edwards, Andy Bean, John Fought and Craig Stadler were in the field.

But Kocsis, who didn't really like match play, won his first two matches, 4-2 and 6-4, and lost to Stewart Alexander (who'd eliminated Bean), 1-up, when Alexander holed a long putt on the 18th green. It was an incredible performance by the Red Run Golf Club super senior.

When I think of Kocsis I think of the title of a John Wayne movie, *The Quiet Man*. Or an advertising line, *The Quiet Assassin*. As well as being Michigan's greatest golfer he also was Michigan's Most Unassuming Champion.

Actually, he was something of a boring golfer. He wasn't a Tiger Woods or Phil Mickelson, hitting shots out of the woods. Or Seve

Ballesteros, hitting from the car park. Or Arnold Palmer, slashing and crashing.

Chuck played a game unfamiliar to most folks, and one we'd sell our souls for — fairways and greens, like a metronome.

Interestingly, Byron Nelson, relating the tale of his 11 straight victories in 1945, wrote “I had people tell me it was boring to watch me play...people get tired of that. They want to see you hit it in the woods, a bunker or water, and then knock it out and make bunches of birdies. My way was fairways and greens. Keep it straight, keep it safe and capitalize on as many birdie putts as possible.”

The two great fairways and greens proponents met in a round at Red Run and Kocsis shot 32 on the front to Nelson's 34. Nelson put his arm around Kocsis as they went to the 10th tee and said “No amateur's going to beat me.”

Kocsis responded with a 34 back nine for 66. Nelson shot 30 for 64.

Bob McMasters joined the Red Run caddie ranks in 1943 and started caddying for Kocsis in the late 1940s.

“He won the Michigan Open in

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1945 and he was a legend,” said McMasters who grew up to become one of Kocsis’s closest friends. “But he’d play with anybody at the club, choppers and good players.

“He won the club invitational 10 times and no time did he have a partner who was better than a 10 handicap. I did like to caddie for the guests in the invitational – they usually were big tippers.

“Chuck was thrifty, he wasn’t a big tipper and caddies were thinking about buying cars and taking out girls and they were looking for big tips. But I liked caddying for him. It was easy. He’d hit 15, 16 greens and never asked what club to use. He wasn’t really communicative. You followed the three rules of caddying: show up, keep up and shut up.

“I was getting into playing and watching him was like getting a lesson, especially bunker shots. He’d get his shag bag and we’d go out to 16 as long as no one was there and every shot was around the cup. It was easy to pick them up.”

Red Run’s roster was filled with low handicappers and it was known for big money games but McMasters said Kocsis never played for money although others bet on him.

Red Run members, including Kocsis, started the 72-hole Michigan Medal Play tournament in the late 1950s. Kocsis entered six times. He won each time and some grumbled why bother to enter if Kocsis was going to win all the time.

But Kocsis didn’t play a lot of organized senior golf. He won the International Seniors at Gleneagles, Scotland, three times and once used the same ball the



Photo by Art McCafferty

**Bill Shelton, Chuck Kocsis and Jack Berry  
in the Michigan Golfer Television Studio**

whole way, just for the kick of it.

“I’m mad he didn’t play senior golf,” said Glenn Johnson, five-time Michigan Amateur champion and a Michigan Golf Hall of Fame member as is Kocsis. “He had such an amazing record that he could’ve won a lot more in senior golf and there are a lot of stroke play tournaments.

“I beat Chuck twice in team events. Bill Prew and I were partners and Chuck was playing a 27-handicapper. I was just getting into golf and he looked at me on the first tee and I think he thought he’d give me a lesson. He birdied the first five holes. But we combined for eight under par and they were seven under, all on Kocsis birdies.

“The other time he was playing with Jimmy Nick who hadn’t done a thing all day but he holed a big birdie on 17 and they were celebrating. But then I holed a 20-footer on top of him and we eventually won on the first extra hole.

“I was second to him in the Michigan Medal Play at Western – he won by eight shots,” Johnson said, laughing.

Kocsis kept playing, though, right up to the end and was a lunch regular at Pine Trace and Red Run. McMasters frequently got him to play at top courses out of town.

“Charlie was quiet if there were more than six people around but if it was just a few of you he’d regale you with stories. One time we were set to go to Columbus and play Muirfield Village. The weather seemed iffy but I called Clayton Hoskins, a director of the Western Golf Association (McMasters is a past WGA president), and he said ‘C’mon, we don’t baby this course.’ We got there and it said Course Closed. I told the pro I’d brought my friend Chuck Kocsis and we were told you don’t baby the course. The pro said ‘We don’t. But Jack Nicklaus just called and said ‘Close it.’

“Just then a guy sitting in a chair said “I know that name (Kocsis). It was Phil Rodgers who’d been working with Nicklaus on his short game. Chuck and Rodgers talked for an hour,” McMasters said.

The Quiet Man’s record spoke volumes. **MG**

# Michigan Golf Hall of Fame – Class of 2006

By Jack Berry

The 2006 class of the Michigan Golf Hall of Fame raised hall membership to 74 and covered a wide spectrum of the game, from the professional tour to the highest rank of amateur golf to a dedicated club professional and an administrator and a woman trailblazer.

The inductees at the May 21 dinner at Indianwood Golf and Country Club in Lake Orion were Ray Bolo, Tom Chisholm, John Grace, John Morse and Jeanne Myers.

Myers was the fifth inductee and left the large audience in the club's Great Hall leaving with laughs and smiles as she related stories of her earliest times as a rules official.

"The time is 99 percent boredom and 1 percent fear," said Myers who scored a 97 in the first 3-1/2 hour rules examination.

She was one of the first women to officiate a men's tournament and when she got a radio call for a decision she headed in her golf cart to the spot and when the players saw her coming "He said blankety-blank they sent me a blankety-blank woman," Myers recalled,

laughing now.

"He wanted relief," she said. "I looked, said 'No relief,' and got back in the cart and got out of there."

Myers since has been a Rules official in more than 60 national championships including the men's and women's U.S. Opens and she has worked numerous Michigan PGA and Golf Association of Michigan tournaments.

"Now I'm known as Mean Jeanne," she said, laughing.

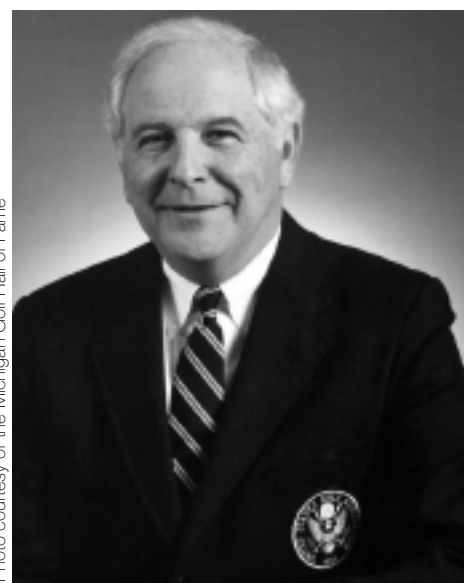
A former women's champion at Oakland Hills, Myers is the first woman to become president of the GAM and was on the USGA Women's Committee for 13 years, chairing it for two years. She will captain the American team in the World Amateur Championship in South Africa this fall and was with the winning American Curtis Cup team in England in 2004.

Myers authored the USGA's Equitable Stroke Control procedure and helped set up the Slope course rating system. She has rated more than 100 Michigan courses.



Jeanne Myers

Photo courtesy of the Michigan Golf Hall of Fame



Tom Chisholm

Photo courtesy of the Michigan Golf Hall of Fame

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**C**hisholm also is a past GAM president who has devoted years of volunteer service on USGA and GAM committees and was a member of the USGA Executive Committee. He has been especially dedicated to working with the Golf Course Superintendents Association of America to combat criticism that golf courses jeopardize the environment. He worked on funding turfgrass research at Michigan State University and MSU now has the largest turfgrass information file in the world.

Chisholm served on both the USGA Green Committee (as chairman) and the Museum and Library Committee.

**T**he Indianwood ceremony was something of a homecoming for Bolo who was an assistant professional at the club before being appointed professional at Western where he served 37 years, a length of service at one club rarely matched. Bolo was known for fostering junior golf at the historic Donald Ross-designed course. He now lives in South Carolina.

While Bolo tended to golf's home fires, Grace and Morse played across the nation and across the oceans after outstanding careers in Michigan. Both won the Michigan Amateur, Grace in 1971 and Morse in 1978.

**G**race was born in Texas but moved to Michigan when he was 12 and remained here for 14 years until returning to Texas. While in Michigan he won the GAM Championship three times, the Horton Smith and Michigan Medal Play. Grace was a

member of the University of Texas golf team, always one of the nation's best, and his national record as an amateur includes playing in 35 USGA championships, from junior to mid-amateur and senior topped by reaching the final of the 1974 Amateur championship where he lost to Jerry Pate, 2-1.

In 1975 Grace played on the winning U.S. Walker Cup team on the Old Course at St. Andrews with Pate, Jay Haas, Craig Stadler, Curtis Strange, George Burns, Bill Campbell, Vinny Giles, Gary Koch and Dick Siderowf.

Grace has won the Texas Open and Senior Open, turned professional as a senior and played four years on the European Senior Tour, winning its championship in 2000. He applied last year for reinstatement as an amateur.

**M**orse grew up in Marshall, went to the University of Michigan, won the Big Ten championship in 1980 and was an All-American. He was unsuccessful in a bid for PGA Tour card so he went to Asia, Australia and Europe. He won the Australian Open and Australian Masters against fields that included Greg Norman, Ian Baker-Finch and Craig Parry, won the Air New Zealand Open and after two years playing in Europe, returned to the U.S. and joined the Nike Tour and won the New England Classic.

His Nike Tour performance propelled him to the PGA Tour and victory in the Hawaiian Open and he was in the hunt for the 1996 U.S. Open and finished fourth at Oakland Hills. Morse returned to hometown Marshall

and served as professional at the club where he grew up, Marshall Country Club, from 1999-2002. Now his eye is on getting ready for the Champions Tour. **MG**



Photo courtesy of the Michigan Golf Hall of Fame

**Ray Bolo**



Photo courtesy of the Michigan Golf Hall of Fame

**John Grace**





by Matthews Golf Design

# Beeches Golf Club

**By Kelly Hill**  
*Managing Editor*

**W**hat began as a simple, flat, 210-acre piece of land four miles east of South Haven is now Beeches Golf Club.

Six families from the South Haven Area created Beeches Golf Club, LLC and, with Jason Fargo acting as the managing partner, hired W. Bruce Matthews III to design the club's golf course.

"It was basically a flat piece of land to start with," Matthews said, "but it has been a great group of

guys to work with. They are going into the market with their heads up. Their expectations are correct and they have a good, medium-range golf course."

The front nine holes of the golf course occupy the west end of the property while the back nine sits to the east. "The west half of the property was dune sand, so we moved it around a little and let the wind work on it," Matthews said. "The east half is all clay, so that's water." According to Matthews,

water comes into play on six of the final nine holes.

"It is an exciting golf course," Matthews said.

While the club's first nine holes was scheduled to open in May, the second nine is slated for a July opening.

Beeches Golf Club also features 26 residential building sites, with views of the golf course. The property also has space remaining for another nine holes of golf and an additional 50 home sites. **MG**

# Small Budgets, Big Courses

By Bernice Phillips

**T**he new Beeches Golf Club, designed by W. Bruce Matthews III of Matthews Golf Design and reviewed in this issue, is yet another example of how the firm can produce a memorable course with a small budget. Matthews learned about golf design from his grandfather and namesake W. Bruce Matthews

(<http://michigangolfer.tv/2001shows/show16/>) and his uncle, Jerry Matthews of Natural Course Design (<http://natural-coursedesign.com>). In 1990, Matthews broke loose from his uncle and started up his own firm.

During the highflying 90's when hundreds of golf courses

were being built throughout this state, the Matthews firm got its fair share. However, big budget courses like Egypt Valley, The Fortress, Thoroughbred, Bay Harbor, Ravines, Thousand Oaks, St Ives and Black Lake went elsewhere. Matthews' designs were solid, but the land he worked in many cases lacked the drama of other courses.



Photo by Art McCafferty

Emerald Vale Hole No. 10

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## A partial list of W. Bruce Matthews III courses

- **Angels Crossing**, Vicksburg, Michigan 2004
- **Beeches Golf Club**, South Haven, Michigan 2005
- **Brookshire Inn & Golf Club**, Williamston, Michigan 1993
- **Cedar Chase Golf Club**, Cedar Springs, Michigan 1992
- **Emerald Vale Golf Club**, Manton, Michigan 1997
- **Hankerd Hills Golf Club**, Pleasant Lake, Michigan 1997
- **Hickory Hills Golf Club**, Jackson, Michigan 1998
- **Hidden River Golf & Casting Club**, Brutus, Michigan 1998
- **The Jackal**, Brighton, Michigan 2001
- **Marsh Oaks Golf Club**, New Haven, Michigan 1997
- **Moss Ridge Golf Club**, Ravenna, Michigan 1999
- **Oak Ridge Golf Club**, New Haven, Michigan 1997
- **Pine Hills Golf Club**, Laingsburg, Michigan 1993
- **Richmond Forest Golf Club**, Lenox, Michigan 1993
- **Rockford Golf Center**, Rockford, Michigan 1995
- **Rolling Meadows Golf Course**, Holland, Michigan 2001
- **Selfridge Ang Golf Course**, Mt. Clemens, Michigan 1999
- **Seven Lakes Golf Club**, LaSalle, Ontario 2003
- **Timber Wolf Golf Club**, Kalkaska, Michigan 1998
- **Uby Heights Country Club**, Uby, Michigan 1998

<http://matthewsgolfdesign.com>

Then in 1998, Hidden River Golf & Casting Club opened and it was a smash hit. The land had some unique features with the river and a chasm here and there plus a budget that allowed some extra trappings on the course. The good news about the Hidden River course was the great reviews, the bad news was the fact that new course development was starting to dry up and the firm had limited use of its new acceptance.

The Beeches, his newest creation in South Haven, will open the back nine in September and have the grand opening some time next spring. Currently, there is only talk about new courses and Matthews Golf Design has been turning more increasingly to remodeling work to keep his company going during the current economic times. *MG*



Joe Bruhn, owner of The Jackal, and Bruce Matthews, the architect.



Ambassador Golf Club, Windsor, Ontario, Hole No. 15

# Windsor's Ambassador GC Raises the Bar!

By Thad Gutowski

*If you are going to build a golf course today, it better be something that stands out from the crowd— something that*

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Top 10 Best New Course - *Sports Illustrated*

Michigan's Best Golf Resort - *Detroit News*

8th Best Public Golf Course in Michigan - *Michigan Golf*

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*Don VanDerveen*

*Michigan Golf Senior Writer*

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Designed by Canada's premier golf course architect Thomas McBroom, the Ambassador is an upscale golf facility that offers everything one would find in the finest private clubs on both sides of the border. The links style course is a real test. And when the wind blows as it almost always does here, the Ambassador is truly an exceptional challenge.

Though McBroom may not have the name recognition in Michigan of Jerry Mathews or Arthur Hills, in Canada he is something of an icon. Over the past twenty years he has designed more than 60 courses and almost all of them have received countless accolades. In Canada's top golf publication, *Score* magazine, McBroom has more courses noted than any other architect.

And he has kept the ball rolling with the Ambassador, nominated in two categories for 2006: Best New Course in Ontario and better yet, Best New Course in Canada.

The Ambassador opened for limited play late in the 2005 golf season but it waited until this April to raise the curtain for the media. The heather and fescue were still in early spring development but the greens and fairways were exceptional. Hitting the huge greens is a manageable assignment, but getting a long putt even close to the cup is incredibly tough because of severe undulation. And the fairways are reminiscent of a Scottish links-style course; in style, routing and firmness – the ball really runs. The huge growth - covered earthen mounds adjacent to most of the fairways, places a true premium on keeping the ball in play.



Photo by Clive Barber

Ambassador Golf Club, Windsor, Ontario, Hole No. 12

# GLSP Internet Television Network

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Most courses have a few standout holes, the kind you long remember, with the balance quite easily forgotten. But not the Ambassador. All the holes are memorable, with some just more so. Certainly one of the best risk-reward holes is the fourth. With water and bunkers along the right side ready to gobble up a slightly errant drive, the second shot also requires near faultless execution. The green is elevated, and anything short will roll back into a large collection area. Too long and it's no-man's land.

A string of holes, 13 to 15 play around a large lake with outstanding views and are a true test. Thirteen is a heart-pounding 543 yards from the middle tees. Hole no. 14 is a par three with 211 yards of carry to a green guarded by, you guessed it, water. The fifteenth is the Ambassador's signature hole: 321-yard dogleg right, over sand and water.

The king-size clubhouse with all first class accoutrements is almost as exciting as the course, with gourmet dining accompanied by exceptional golf course views. The stadium style practice facility is a full thirty thousand square feet of perfectly manicured bent grass.

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# Michigan Golfer Television – Five Years and 250 Shows Later

By Art McCafferty

In March of 2006, *Golfweek Magazine* sent out a press release indicating they they were starting the first Internet golf television show in the nation. Knowing differently, I immediately pointed out that the *Michigan Golfer* was the first golf television show and that we had begun our television programming some five years earlier. To prove my point I directed their PR firm to our link <http://michigangolfer.tv/2001shows/show7/>. The link is to a show we did on the WJR Internet Advisor Show in March of 2001 announcing our new Internet television show.

GLSP, the parent company of the *Michigan Golfer*, had previously been a partner in two former television shows, *The Michigan Golfer Television Show* and *Golfing the Great Lakes*. The first show, the *Michigan Golfer Television Show*, was a partnership with Terry Moore, Tom Durant of Video Images and the *Michigan Golfer*. Our talent was Tom Cleary, who is now the voice of the Grand Rapids-based White Caps minor league baseball team, as well as a partner with Terry Moore and Jack Berry in a PR firm known as All About Golf. The show lasted a year as costs and revenues did not favorably add up.

The second foray into the tele-



Photo by Art McCafferty

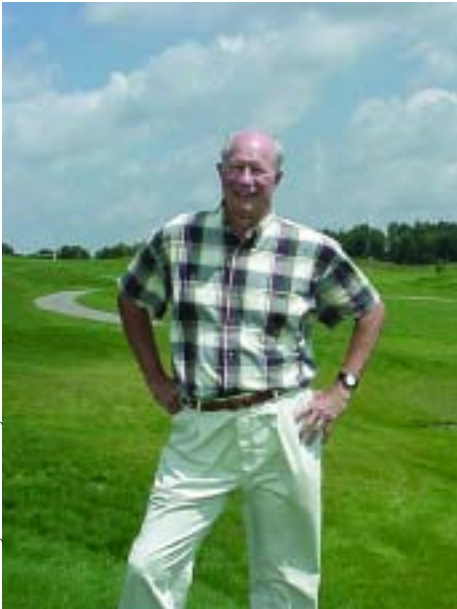
**Bay Mills, Mike Husby and Judy Mason gave us a chance to cover our first professional tournament.**

vision market, *Golfing the Great Lakes*, was headed up again by Tom Durant of Video Images. There were a variety of partners that comprised the group, with GLSP being one of them. Our talent for the show the first year was Frank Beckman from WJR. In year two Larry Adderley, former Channel 7 sports anchor, took over. All told, the series ran eight years and produced over 65 shows on courses in the Great Lakes area. You can visit the remnants of the program at <http://www.webgolfer.com/golfgreatlakes/>. The shows were well liked and we had a nice run on the 30+ PBS station net-



**Ben Davis, when asked to talk about the discrimination he faced in golf, said, "I can't do it because thinking about it will make me cry."**

work. Once again, the economics of producing the shows paired with the non-commercial realities of public television, ultimately led to the show's demise.



**Bill Newcomb, who had just designed Calderone Farms, was our first interview.**

As publisher of GLSP and the basic sales person for the *Golfing the Great Lakes Shows*, I had first-hand knowledge of the frustration involved in producing and funding these shows. Our first year of the *Michigan Golfer Television Show* was placed on commercial television. For example, we were on WZZM-TV in Grand Rapids and had a great time slot. However, commercial time on a broadcast station is expensive. The shows were costing us a thousand dollars a week for the airtime. The financial clock was always ticking on that show. When we developed the *Golfing the Great Lakes* show, we decided to go with PBS stations. The cost of PBS station time was basically the cost of the satellite feed each week. However, the opportunity for making money on the show was lessened by the non-commercial realities of PBS programming.

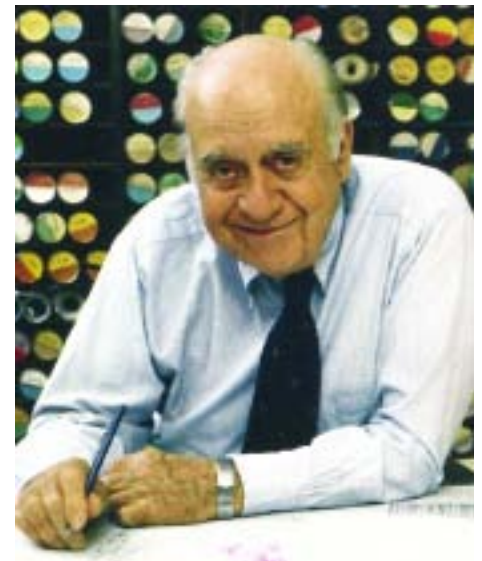
During the eight year run of *Golfing the Great Lakes*, we intro-

duced our audiences to many of the great courses in the Great Lakes area. Our cameras went to Eagle Ridge in Illinois; Juday Creek, Otter Creek and Sultan's Run in Indiana; Quail Chase in Kentucky; Bay Valley, The Bear, Bedford Valley, Black Bear, Black Forest, Boyne's Alpine, Bay Harbor, Heather and Moor courses, Captains Table, Chestnut Valley, Concord Hills, Dumaglas, Eagle Crest, El Dorado, Fortress, The Gailes, Garland's Fountains and Swampfire, The Classic, The Loon, The Lake, Hessel Ridge, High Point, The Jewel, Little Traverse Bay, Marsh Ridge, The Meadows, The Pohlcat, The Rock, Stonehedge, and Treetops' Smith and Jones courses in Michigan; Eagle Sticks and Maumee Bay in Ohio and Blackwolf Run and The Brute in Wisconsin. In all, we produced over 60 *Golfing the Great Lakes* shows.

While PBS stations offered a quality delivery system for the shows, the problems inherent in utilizing their platforms were significant. We put the shows up on a satellite feed each week, but they were not necessarily shown that week. Many stations taped the shows for later broadcast. As a result, it was difficult to promote the show times on the 30+ stations. Thus, many clients missed seeing their show, and we had to wait for word of mouth to get back to them from people who did see the shows. While this happened frequently enough for resorts to do additional courses, it was always a problem. We also never knew until the end of the season, what stations were carrying the show. PBS stations were required to get back at the end of the season to tell various

feeder stations, in this case, Detroit's WTVS, what outstate stations were carrying the show. It was then that we knew that PBS stations as far away as Huntington Beach, California and Bozeman, Montana carry the show.

Finally, there was the problem with establishing ratings for the show. PBS shows typically do not have ratings big enough to measure



**Our Robert Trent Jones interviews were very well received across the country.**

and really are not driven by ratings anyway. As the salesman for the show, it was always difficult to persuade courses to buy into our programming because I could only offer anecdotal evidence of the show's success. After, we canceled *Golfing the Great Lakes* in 1999, the thought of creating an Internet television show on golf began to enter my mind.

The challenges for Internet video programming at that time were substantial. The technology that would allow such a media was

just coming on board. While you could view video on dial up Internet connections, it was too slow and small to be useful. The broadband connectivity needed for video was running at about 9% when we started, but we felt that in a few years, this would change dramatically. Also, people were used to getting everything free on the Internet and therefore a new revenue paradigm had to be created. There was also the problem of the limited sophistication in Internet technology for most of the population which by default included the leadership in the golf industry. Therefore, not only did we have to create this new product, but we also had to provide an education of its value and potential to our customers.

On March 9th of 2001, our first *Michigan Golfer Internet Television* show went online. Our team consisted of our host, Dr. William Shelton, former President of Eastern Michigan University and an avid golfer, our director, Joe Yunkman, of Michigan Media, Jennie McCafferty, the one responsible for understanding how all this technology was going to work, our editor Catherine Jones, Thad Gutowski our salesman and finally myself, as the producer. Bill Newcomb was our first guest and we featured that show— <http://michigangolfer.tv/2001shows/show1/> as part of our display at the Michigan Golf Show. On March 10th, our team visited the studios of radio station WJR to appear on the Internet



**Our crew in 2001, Jennie McCafferty, Joe Yunkman’s assistant, Bill Shelton, Joe Yunkman, Art McCafferty, Chris Lahiri and Thad Gutowski.**

Advisor show, with Foster Braun and Gary Baker. It was then that we announced that we had begun our programming. When we launched our *Michigan Runner Television* show in June of that year, we became the 2nd Internet television network in the world, the first being *Pseudo.com*, a show that was featured on *60 Minutes*.

Since our debut in March of 2001, our viewership has increased substantially. Then again, when you start with zero, the only way is up. Since the technology was so new, there were not many networks or shows around in which we could compare the traffic with. Thus, we are comparing traffic within our own network for now. Since we launched our network, we have put up over 600 Internet video shows on our five channels. Listed below is the viewer response we have had with our network in 2005.

<b>Show</b>	<b>Channel</b>	<b>Viewers</b>
Michigan Golfer Television	<a href="http://michigangolfer.tv">http://michigangolfer.tv</a>	541,475
Michigan Skier Television	<a href="http://michiganskier.tv">http://michiganskier.tv</a>	54,413
Michigan Travel Television	<a href="http://michigantravel.tv">http://michigantravel.tv</a>	164,074
Michigan Runner Television	<a href="http://michiganrunner.tv">http://michiganrunner.tv</a>	250,038
Running Canada Television	<a href="http://runningcanada.tv">http://runningcanada.tv</a>	<u>112,088</u>
	<b>Total Viewers</b>	<b>1,127,975</b>



The Loon was our prototype for our “ Architect and Their Courses” series.



Photo by Art McCafferty

Bill Shelton and Mike McCafferty as “The Haig” created a great Ryder Cup series for our viewers.

To be sure, the early years were a struggle. When we started, Michigan only had 9% of its people on broadband Internet. Now, that figure is close to 70%. That fact, plus the ability of search engines to help people find us, have helped us tremendously in getting traffic. Traffic led to clients interested in our products. After five years and over 600 shows on five channels, it looks like this is the year we will turn a profit. And as we all know, “Happiness is Positive Cash Flow.”

After five years, we submit these shows as our benchmarks.



Bucks Run was one of four Jerry Matthews courses we put online.

### Bill Newcomb Interview

<http://michigangolfer.tv/2001shows/show1/>

The first of our 600+ shows.

### Internet Advisor Show

<http://michigangolfer.tv/2001shows/show7/>

We announced our modest, yet inspired venture into Internet television on the show.

### Robert Trent Jones Series

<http://michigangolfer.tv/2001shows/show19/>

We were able to use video we had taken 12 years earlier and repurpose it for Internet Television. It was our first hit show.

### Bay Mills Open

<http://michigangolfer.tv/2002shows/baymillsopen/>

Mike Husby, Bay Mills Tournament Director, hired us to provide our first coverage of a professional golf tournament.

### Walter Hagen and the Ryder Cup

<http://michigangolfer.tv/2003shows/hagen/>

The Hagen series featured our host Bill Shelton and our son, Mike

McCafferty, who played Walter Hagen. When Bill Shelton was President of Eastern Michigan University, he awarded Michael an Appreciation of Merit Award for his work in EMU's Communication and Theater Arts program. It was a fun project for both of them. It also gave us an opportunity to create a series of shows.

### The Bull

<http://michigangolfer.tv/2003shows/thebull/>

This was our breakout video on golf courses. It featured the deft hand of our director and videographer, Joe Yunkman. He captured the course and the course designer, Jack Nicklaus, perfectly.

### Jeff Daniels Comedy Golf Jam

<http://michigangolfer.tv/2003shows/show22/>

We flat out had a great time taping this show and working with Jeff and his staff.

### The Loon

<http://michigangolfer.tv/2005shows/Loon/>

Once again, Mike Husby came through with a budget that allowed us to create one of our best shows.

### Ben Davis

<http://michigangolfer.tv/2005shows/davis/>

This show featured another look at the history of Michigan golf. Ben Davis and his recollections of being a minority in the golf business were riveting.

### Ryder Cup Celebration

<http://michigangolfer.tv/2005shows/irish/>

The greatest golf event in the world allowed us to operate in the big leagues and have some fun while recording some Michigan history.

### Jerry Matthews Video Gallery

<http://michigangolfer.tv/2005shows/irish/>

Our video gallery allowed us to display an array of courses designed by the same architect. It provided a canvas of his work for future and past clients.

There you have it— a quick look at the history of the *Michigan Golfer Television* show during its first five years of existence. We hope you enjoyed the journey and we hope you join us or continue to join us on our *Michigan Golfer Television* channel in the future. **MG**

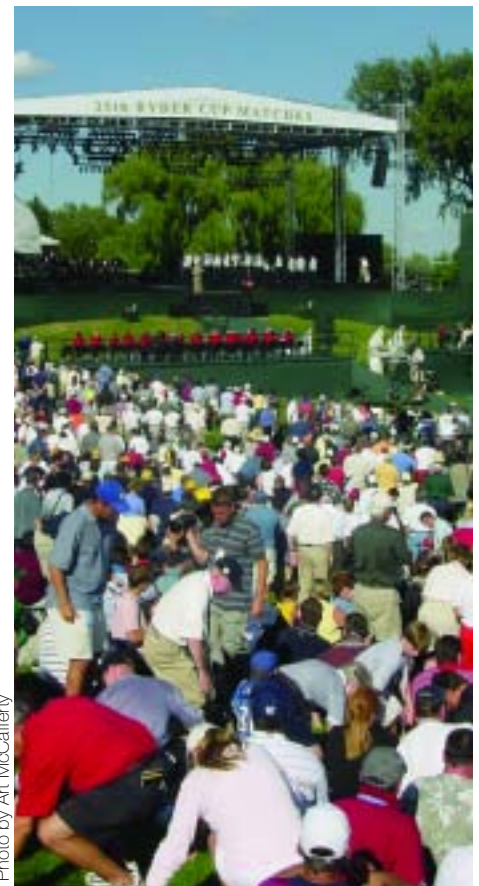


Photo by Art McCafferty

Ryder Cup Opening Ceremonies

# Youth Does Not Necessarily Have to Be Served: Davies Beats Brehm at Michigan Am



Photo by Kevin Frisch / Resort and Golf Marketing

The Heather, Hole No. 5, Boyne Highlands

## Jack Berry

**F**ive-foot-seven Greg Davies was the giant-killer of the 95th Michigan Amateur Championship, knocking medalist and 2002 champion Korey Mahoney in the quarterfinals, then Michigan State golf team member Brandon Cigna, 5-4, in the semifinal and dusting Spartan All-Big Ten 6-foot-5 Ryan Brehm by the same stunning 5-4 margin to earn the Staghorn Trophy.

“This is the Granddaddy tournament, the one every amateur wants to win,” said Davies who has played the Amateur for nearly 20 years.

Davies was outdriven by nearly every rival but he won with nearly flawless fairways and greens play. Davies, a 38-year-old financial advisor from West Bloomfield, is the oldest champion in the usually collegian-dominated Amateur since

Randy Lewis won in 1999 at the age of 42.

Davies played college golf, too — he graduated from Oklahoma in 1990 and was on the golf team with Todd Hamilton, winner of the 2004 British Open and Craig Perks, winner of the 2002 Players Championship.

“I knew my game didn’t match

those guys so I figured I'd better get a job," Davies said, laughing.

He's compiled a good amateur record including the 2005 Golf Association of Michigan Mid-Amateur title which he also won at Boyne Highlands, two Syron Memorials, two Michigan Publinx Match Plays, and a Michigan Medal Play championship. It was at the Horton Smith/Michigan Medal Play earlier this year that a case of the yips led him to switch to a long putter. He tucks the end of the grip into his left armpit and he's been making nearly everything since.

Davies was 1-under-par in defeating Brehm who rarely used his balky driver in favor of a 2-iron. Consequently, Brehm's tee shots landed in the same area as Davies' driver. But Davies' iron shots invariably finished below the hole and Brehm had scary downhill putts. With the Heather course's greens firm and sun-baked, anything above the hole was fatal.

"I dug myself into a hole," said Brehm, 20, who will be a junior at MSU in the fall. "The greens were faster than they were in the morning (semifinal when he defeated John Barry, 3-2) and they were in tough spots but they were fair. "I dug myself a hole early when Greg birdied the third hole and I was 5 down at the turn. I tried to make things happen, I scratched and clawed and it was pretty much that way all week."

But Brehm said he felt good about going into the Michigan Open at the Bear and Davies will be there too. So will Mahoney, who finished his college career at Eastern Michigan and is turning pro at the Open on the Bear at Grand Traverse Resort and Spa.

This was the second time the Amateur's been played at the Heather; the jewel of northern Michigan golf, designed by Robert Trent Jones and celebrating its 40th anniversary, never looked better as it proved once again it is a championship course with its 10 doglegs, and 60 deep bunkers with sparkling new PGA Tour sand. With no rain since Monday, the greens were lightning-quick for putts from above the hole. Davies' putt on the par 3 sixth slid down off the green and nearly went into the bog. He had to chip back and bogied the hole as did Brehm who three-putted it.

There was another slippery slope for slow players during the championship. The GAM adopted the Pace of Play policy that's been in effect in a number of other states. The pace is 15 minutes per hole and if the whole group is behind that time at the turn, each one is penalized a stroke. If the group finishes the 18th hole after the expected time there is a two stroke penalty if it is the second breach, a one stroke if the first.

"It takes away officials holding stop watches," Director of Rules and Competition Ken Hartmann said. "There are atomic clocks at the fifth, ninth, 14th and 18th greens so players can see their time."

Six players were penalized over the first two days of qualifying stroke play and the word spread fast to keep pace. **MG**



The Heather, Hole No. 1, Boyne Highlands

# SLICE OF LIFE



By Terry Moore

## The DeVicenzo Code, The Movie

2006-USA/Argentina-  
Suspense/Thriller

### Review Summary:

“The DeVicenzo Code, The Movie” is a clumsy and plodding screen version of the fast-paced, controversial and best-selling novel, “The DeVicenzo Code, The Book.” First published two years ago in Spanish by the award-winning Argentinean author Jorge Victor Borge, the novel quickly became a global sensation and has been translated into 27 languages including Canadian, Pig Latin and COBOL. Packed with erudite research about symbolism and religion, the book tells the eerie but seemingly true tale of famed golfer Roberto DeVicenzo, who in spite of an elegantly “drowsy swing” and a stellar international record, is most famous for signing an incorrect scorecard during the final round of the 1968 Masters.

After holing out on the 72nd green and thinking he tied Bob Goalby for the lead, DeVicenzo signed his official scorecard for a

mistakenly recorded par four on the seventeenth hole instead of his actual birdie three. By the cruel yet clearly defined rules of golf, once Big Roberto signed for the higher score, it became his official scorecard. Thus, Bob Goalby won the Masters by a single shot over DeVicenzo.

In Borge’s thriller, this infamous scorekeeping incident becomes the pivot point for a series of exciting and hair-raising events at Pebble Beach, Warwick Hills, Pine Valley and a muni outside Denver called “Angel’s Kneecap.” But in this dismal cinematic version of the tale, director Moe Howard and screenwriter Curly Wordsmith mangle Borge’s nerve-tingling plot with a confusing array of special effects and flashbacks. The opening scene depicting an albino cad-die being transported by mule train around Amen Corner is not only ridiculously forced but it’s false to one of the book’s key passages.

Another big minus is the lame and annoying score by John Tesh and Toni Tennille (of Captain & Tennille fame) that seems to lacquer every romantic moment (e.g. the first kiss between DeVicenzo and Mickey Wright) with overwrought, sugary instrumentals using harps, bass drums and electric kazoos.

Still the movie does have some redeeming qualities: 1) It’s in color; 2) During the three-hour ordeal, you can nod on and off without missing anything; and 3) It does finally end. Not even a cameo appearance in a thong bikini by Natalie Gulbis can save this turkey.

This movie can be best summed up by the mumbled words of one filmgoer as he left even before the intermission: “What a stupid I am.”

—Roger Eggbert, Chino (CA)  
Sun-Times

- Read the full Chino Sun-Times Review—click here.
- Find Showtimes in your area (excepting North America)—click here.
- View Trailer—click here.
- Rate, Review or Ask for Refund for “The DeVicenzo Code, The Movie”—click here.

### Cast for “The DeVicenzo Code, The Movie”:

Roberto DeVicenzo	..Antonio Banderas
Bob Goalby	.....Joe Pesci
Mary Magdalene	.....Madonna
The Teacher	.....Rick Smith
Mickey Wright	.....Jodie Foster
Old Tom Morris	....Robin Williams
Young Tom Morris	..Whoopi Goldberg
Clifford Roberts	..Sylvester Stallone
Bobby Jones	..Philip Seymour Hoffman
Christy O’Connor Sr.	.....Himself

### Other Production Credits:

Executive Producer	....Phil Knight
Special Effects	.....Paul Hahn Jr.
Catering	.....Half-way House Ltd
Casting	.....Alwright Hand
Costumes	.....Ian X. Poulter
Boom Operator	....Fred G. Couples
Key Grip	.....Ed Fiori

*A member of the Golf Writers Association of America, Moore lives in Grand Rapids where he’s occasionally visited by longtime admirer Selma Hayek. MG*





**GLSP Television Network**  
<http://glsp.com>

## Summer

### Michigan Runner Television

Grand Island Marathon and 10K  
ING Edmonton Marathon  
Crim Festival of Races  
Steve's Run  
Hidden Forest Trail Run

### Michigan Travel

Flint and the Crim Festival of Races  
Bellaire-Golf Capital of the World  
Ypsilanti and the Heritage Festival

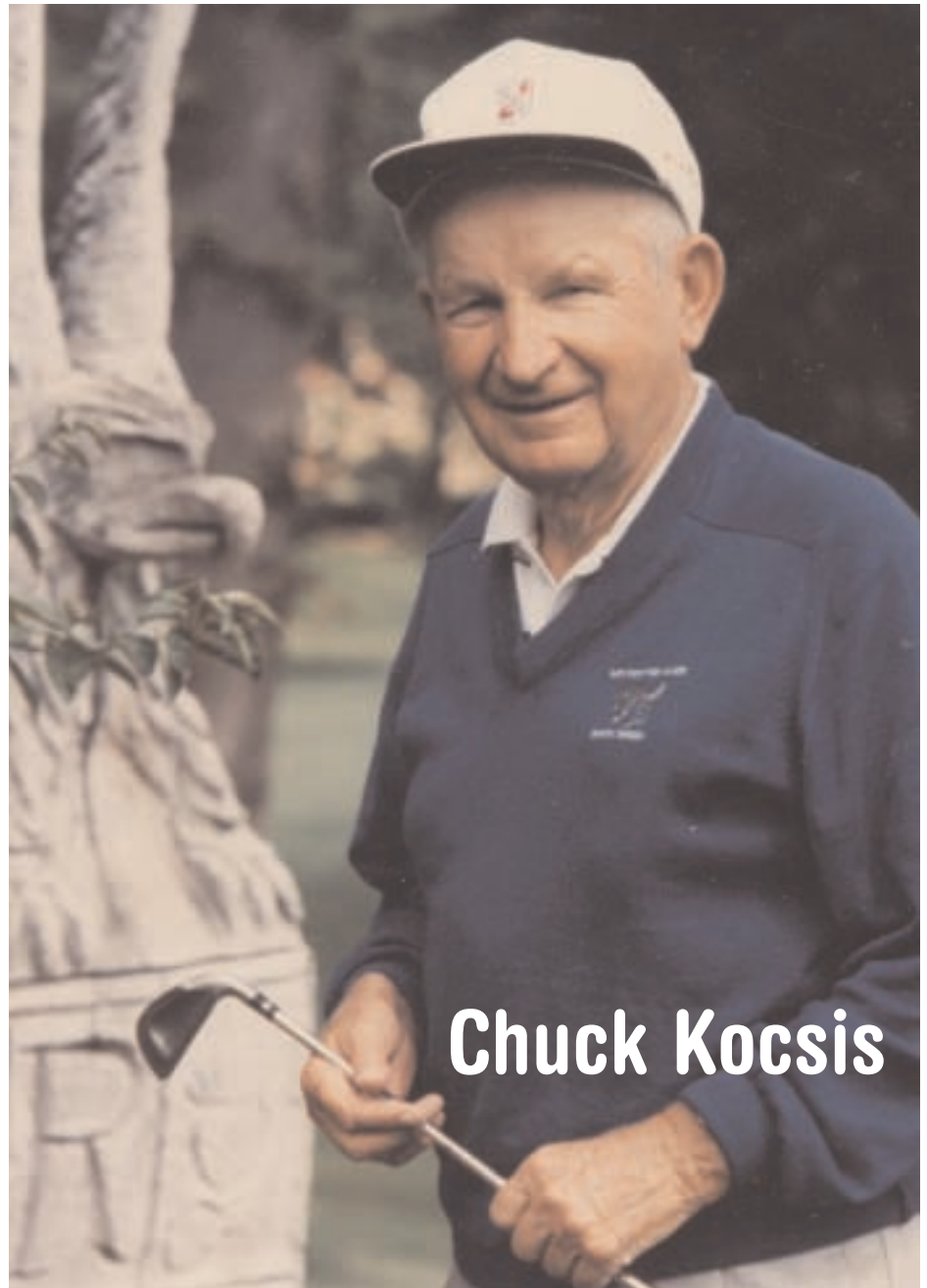
### Michigan Golfer Television

Arnold Palmer's "The Legend at  
Shanty Creek Resort  
The 95th Michigan Amateur  
The Heather Golf Course at Boyne  
Highlands  
Native American Cup II  
Tom Doak and Jack Nicklaus -  
Sebonack  
Michigan Women's Golf Association  
20th Anniversary  
Jack Berry and Bill Shelton interview  
Chuck Kocsis

## Fall

### Michigan Runner Television

Milford Labor Day 30K, Relay & 10K  
Scotiabank Toronto Waterfront  
Marathon  
Detroit Free Press / Flagstar Bank  
Marathon  
Playmakers Autumn Classic  
Mt. Baldhead Challenge  
NCAA Division I Cross Country  
Championships



### Michigan Travel

Sassy Sagatuck  
Gaylord and the Alpenfest

### Michigan Golfer Television

Harbor Point Golf Club  
League Championships Series II  
Upper Peninsula Golf  
Washtenaw Contry Club