



***Golf Packages and  
Stay and Play Packages  
2003***

# Golf Packages and Stay and Play Packages

By Art McCafferty  
Publisher

I thought I would take a different tact in presenting this year's story on stay and play and other golf packages. What I am offering here is but a highlight of what you may look forward to this year. We have supplied the website of each and also, a video of a representative of the area explaining to their audience the experience they might expect there. If you would prefer to read this on our online edition, you would be able to click through to the site or the video

## Northern Michigan-Northwest Region

### Big Fore Golf Packages

Darin Philport of Hidden River Golf and Casting Club is excited about the second year of their Big Fore golf packages. The Big Fore combines the upscale courses of Black Lake, Charlevoix GC, Little Traverse Bay and Hidden River Golf and Casting Club with quality lodging in Harbor Springs condos. You can create your own package on line, submit it and they will confirm the arrangements in 24 hours.

**Video:** Darin Philport, a principal at Hidden River Golf and Casting Club and Sean Bezilla of Little Traverse Bay describe the Big Fore. <http://michigangolfer.tv/2003shows/packages/bigfore/>

**Website:** <http://bigfore.com>

### Boyne Country

As usual, Boyne Country has come up with a sensible way to determine your own golf package and the rules are very simple. If you bring a coupon that is printed inside the Boyne Country Travel Planner along with a room key from one of the participating lodging properties in Boyne Country, they will knock 10% off the cost of the 17 participating golf courses. To get the travel planner call 800.845.2828 or go to their website.

**Video:** Peter Fitzsimons, of the Boyne Country CVB, has all the latest news from this popular Michigan golf destination. <http://michigangolfer.tv/2003shows/packages/boyne/>

**Website:** <http://boynecountry.com>

*Above: Wild Bluff at Bay Mills Casino and Resort, Brimley. Photo courtesy of Bay Mills Casino and Resort.*



### Crystal Mountain Resort

This year Crystal is featuring a \$59 package which gives you one round on the Betsy Course and one night lodging. They also have a \$99 midweek foursome package on the Betsy or \$139 on the Mountain Course.

**Video:** Scott Wilson, one of the cadre of great golf instructors at Crystal, will have you reaching for your wallet when you see him talking about their packages. <http://michigangolfer.tv/2003shows/packages/crystalmt/>

**Website:** <http://crystalmountain.com>

### Elmbrook

Elmbrook holds title as the oldest golf course in Traverse City. The course has received some TLC from the current owners, the Olsons, who appreciate the history of the course and its place in the Traverse City community. In fact, this year they are hosting "The Haig" a vintage club outing in mid June. Elmbrook is partnering with the legendary Park Place Hotel, who also shares some special Traverse City history.

**Video:** Roger Putman, of Elmbrook, will fill you in on the details. <http://michigangolfer.tv/2003shows/packages/elmbrook/>

**Website:** <http://elmbrookgolf.com>

### Golf Manistee

The Manistee area offers seven courses and a plethora of lodging facilities to entice golfers over to their side of the state. Courses include the Heathland, County Highlands, Bear Lake, Hemlock, Manistee CC and Manistee National with its 36 holes. They have packages that start from \$59 a day, mid-week to three day packages in the low \$200's.

**Video:** Doug Bell, Director of Golf for Manistee National, tells all about the great golf in Manistee and how you can get it all by staying at his resort or other lodging properties in Manistee. <http://michigangolfer.tv/2003shows/packages/manisteeegolf/>

**Website:** <http://manisteeegolf.com>

### Kings Challenge & Leelanau Farms

Both of these northern beauties partner with the Park Place Hotel. You can get some outstanding golf, one of the great steak dinners in the north and some killer lodging at the Park Place Hotel by investigating these treasures on the Park Place Hotel website.

**Video:** Chuck Olson, General Manager for both the Leelanau Club and King's Challenge, discusses the courses and their affiliation with Park Place. <http://michigangolfer.tv/2003shows/packages/parkplacehotel/>

**Website:** <http://parkplacehotel.com>

## Shanty Creek

Shanty Creek has four courses and three villages to choose from. You can golf the Summit, Schuss Mountain, Cedar River or Legend course and combine it with lodging at Cedar River, Shanty Creek or Schuss Mountain Village. Packages start at \$93 for unlimited golf and lodging.

**Video:** Host: Roger Bliss, golf professional at Shanty Creek, discusses the Power of Three at Shanty Creek. <http://michigangolfer.tv/2003shows/packages/shantycreek/>

**Website:** <http://shantycreek.com>

## Triple Play: A-Ga-Ming, The Chief & High Point

Mike Brown of A-Ga-Ming has partnered with High Pointe GC and The Chief to offer a 2 night 54 hole package with lodging overlooking Torch Lake. The Triple Play starts at \$219 shoulder season and \$249 during the season.

**Video:** Mike Brown, owner of A-Ga-Ming, describes the Triple Play. <http://michigangolfer.tv/2003shows/packages/tripleplay/>

**Website:** <http://a-ga-ming.com>

## Northern Michigan- Northeast Region

### Garland

Garland has a great selection of golf packages to choose from. They have four great courses and their lodging and grounds are superb. They also have a new registration system on their website. One of Michigan's great treasures, Garland has a bounty of golf experiences and packages.

**Video:** Bob O'Brien, Director of Real Estate sales for Garland, discusses the merits of Garland golf. <http://michigangolfer.tv/2003shows/packages/garland/>

**Website:** <http://garlandusa.com>

### Gaylord Golf

Sandra Snook of Pine Cone Accommodations will work with you to put together whatever golf package you want. Sandra's company specializes in renting many of the beautiful properties in the Gaylord area to golfing groups. She has homes on lakes and golf courses and a 3-2-1 golf package that offers golf, lodging and a meal.

**Video:** Sandra Snook tells you everything you need to know about Gaylord golf and lodging. This affable Gaylord Golf Mecca

entrepreneur will take good care of you and your group. <http://michigangolfer.tv/2003shows/packages/pinecone/>

**Website:** <http://pineconeaccommodations.com>

### Lakewood Shores Resort

This Sunrise side resort puts together its own packages with its three superb courses and its abundance of lodging. Golfers can play the friendly Serradella or take on the mighty award winning Gales or the recently competed Blackshire. You are away from it all here and there is nothing but golf, eat, golf, eat, golf, eat, golf, rest, golf, etc.

**Video:** Craig Peters, Director of Golf for the Resort, tells us a little more about what you will experience at the resort. <http://michigangolfer.tv/2003shows/packages/lakewoodshores/>

**Website:** <http://lakewoodshores.com>

### Michaywe

Lots of very nice things are happening at Michaywe this year. First of all, they have The Lake course back, have a great lodging partner in Pine Cone Accommodations and are continuing their great Steak and Play package that they offered last year. Don

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White, Director of Golf for the property is pumped at the prospects of this year. They are coming off an up year in a down market last year and they have a bunch of new goodies this year.

**Video:** Don White, Director of Golf, chats about all the changes at Michaywe and gives the viewer a number of golf package options for the year.  
<http://michigangolfer.tv/2003shows/packages/michaywe/>

**Website:** <http://michaywe.com>

### The Otsego Club

The Otsego Club has a brand new 54 Hole Blowout this year, which features golf on their two courses, The Classic and The Tribute, as well as a choice of courses at Garland, Elk Ridge and Gaylord CC. The packages run \$209 midweek and \$249 on weekends.

**Video:** Golf Professional, Mark Hogan, discusses the various golf packages they have at The Otsego Club.  
<http://michigangolfer.tv/2003shows/packages/otsegoclub/>

**Website:** <http://otsegoclub.com>

*Right: Garland Resort. Photo by The Umlex Group.*



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[www.michaywe.com](http://www.michaywe.com)



*"This has to be the longest course I've ever played!"*

#### **Southeast Region**

### **Lakeview Hills Resort and Conference Center**

Lakeview Hills is offering spring packages of four golfers for the price of three. There is also a package for \$99 for unlimited golf and lodging for a day.

**Video:** Rick Fabri, of Lakeview Hills discusses packages and amenities of his resort and conference center. <http://michigangolfer.tv/2003shows/packages/lakeviewhills/>

**Website:** <http://lakeviewhills.com>

#### **Southern Michigan-Southwest Region**

### **Gull Lake View**

Gull Lake View offers five championship golf courses and enough lodging to satisfy 65 foursomes. This is truly one of Michigan's premiere golf destinations. They know how to treat golf customers as they are now in their 40th year of business.

**Video:** Ashleigh Kosin lets the viewers know just why they should visit Gull Lake View during the upcoming year. <http://michigangolfer.tv/2003shows/packages/gulllakeview/>

**Website:** <http://gulllakeview.com>

*Above: Cartoon by jerrykcartoons*

### **Yarrow and Battle Creek Golf**

Yarrow is the newest of the Battle Creek golf destinations. The property offers upscale lodging, conference facilities and can package with any of the other abundant golf courses in the Battle Creek area.

**Video:** Jon Ervin, a long time representative of Battle Creek golf, discusses the new Yarrow property and the packages that are possible. <http://michigangolfer.tv/2003shows/packages/yarrow/>

**Website:** <http://battlecreekgolf.com>

### **Battle Creek & McCamly Plaza Hotel**

Cameron Wallace, Director of Golf at McCamly Plaza Hotel in Battle Creek indicates that she would be glad to take care of everything for you; lodging, green fees and meals for your stay in Battle Creek. Their 239 room, 16 story hotel offers a great place to stay and play. They will spread out your golfing enjoyment with the 11 golf properties that they represent.

**Video:** Cameron Wallace is the person to talk to when you book golf in the Battle Creek area. <http://michigangolfer.tv/2003-shows/packages/mccamlyplazahotel>

**Website:** <http://mccamlyplazahotel.com>

#### **Upper Peninsula**

### **Drummond Island and The Rock**

Drummond Island offers Romantic Escapes, that adds massages and gourmet dinners to the golf package mix. Sounds good to me.

**Video:** John Archambeau, GM for the resort that resides on the world's largest fresh water island, informs us about these Romantic Escapes. <http://michigangolfer.tv/2003shows/packages/drummondisland>

**Website:** <http://drummondisland.com>

### **Wild Bluff**

Last year's best golf package at Wild Bluff, has made it two in a row, as they are offering a package for \$89 shoulder season, \$109

midweek season and \$125 weekend season. The packages gives you a one night stay at the resort, 18 holes of golf with cart, \$15 dinner credit, \$10 roll of quarters, two drink tickets for the Bay Mills Casino or Back Bay Bar and Grille and 20% off of merchandise in the pro-shop. Who can beat that?

**Video:** Judy Mason, the new Director of Golf at Wild Bluff, tells us all about this award-winning golf package. <http://michigangolfer.tv/2003shows/packages/wildbluff/>

**Website:** <http://wildbluff.com>

#### **Outstate**

### **French Lick Resort and Spa**

French Lick Resort and Spa offer a variety of packages. The Eagle, The Birdie and the Par will meet all pocketbooks. Golfers will get a chance to golf on historic Tom Bendelow and Donald Ross courses, stay in the elegant hotel and enjoy the legendary Indiana hospitality.

**Video:** Bob Grefe, long time staffer for French Lick, makes you feel right at home with his description of golf values at this fabled resort. <http://michigangolfer.tv/2003shows/packages/frenchlickresort/>

**Website:** <http://frenchlick.com>

### **Swan Lake**

Swan Lake has it all. New owners have invested 16 million dollars in the resort and, as you might expect, changed it substantially for the better. They have added a new clubhouse, pro-shop, conference center, pool and restaurant. In addition, their nationally-famous United States Golf Academy has been part of the renovation. They have great packages for their Michigan neighbors.

**Video:** Jeanette Teal, puts some sizzle in her presentation about the value of going to the new Swan Lake Resort. <http://michigangolfer.tv/2003shows/packages/slresort/>

**Website:** <http://slresort.com>

### **The Golf Club Card**

Janet Woods and her company promise you tons of savings when you invest in her Golf Club Card. Basically, these are two for one certificates and apply to many Gaylord, Livingston County, Cadillac and Mt. Pleasant area courses.

**Video:** Janet Woods explains the value of the Golf Club Card. <http://michigangolfer.tv/2003shows/packages/golfclubcard/>

**Website:** <http://golfclubcard.com> **MG**